

**Rose Human Rights Welfare Organization** ®  
*Spreading Peace & United to Eliminate Discrimination*

***Annual Report***  
*For the Year Ended 2010-11*

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## **1. Introduction**

Rose Human Rights Welfare Organization is a small non-governmental, not-for-profit organization, established for the development and uplift of the poor of the poorest community members through various development programs with the help and gracious support of its associated members.

The organization was established in the year 2005 by committed, commendable and creditable community members belonging to various professions and caliber. The organization is registered with Social Welfare Department-Sialkot, Government of The Punjab-Pakistan under the Social Services Ordinance Act 1961 and since then it is actively involved in the development and growth of community members.

The organization over the past seven years has managed to form good and cordial relation with the community members by working at the grassroots level. The staff and the management of the organization has established friendly and affable relationship with the people by providing them maximum help and opportunities of development.

The organization believes that all Human Beings are equal and have the right to access to all basic needs and amenities of life and it is our duty to create opportunities for the poor to utilize them and come out from the bondage of poverty and depression.

The management of Rose Human Rights Welfare Organization has provided following helpful opportunities to the deserving and neglected community members during the year 2010-11, i.e. Health Care through Free Medical Camps, Organizing Literacy Support Programs, Organized Women Development Centre through which Vocational Skill Training, Stitching, Knitting, Sewing, and Computer Training and Organizing Human Rights Promotion and Protection Programs for building peace and harmony in the society and all the religions living together since long.

We further like to mention that we have taken special steps in organizing Relief Camps for the Flood Affected Families during the year 2010-11 which was a huge responsibility for the organization.

We are pleased to explain briefly the activities of the organization carried out during the past year 2010-11 for your information and consideration. We further hope that you will appreciate the quality of work which we have done in order to develop the poor who are living in adverse and abandon condition in rural and urban slum areas of District Sialkot-Pakistan;

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## **2. Activities;**

During the year 2010-11 the organization management and staff worked very hard to help and assist the community members to come out from the state of despondency and dejection. The organization having limited financial resources managed to help and assist a large number of deserving and worthy people, so that they all may have the opportunity to break the chains of oppression and poverty and may lead a honorable and respectable life. Following are the activities carried out during 2010-11 for your information;

### **a. Health Care Programs;**

The organization having limited resources managed to organize 6-Free Medical Camps in the district of Sialkot. The Management and Executive Members were very committed and dedicated in working according to the aims and objectives of the organization and keeping in sight the wide vision of the organization the members donated generously for the actual implementation and organizing of Free Medical Camps for the poor and deserving people living in rural and urban slum areas of Sialkot.

The Free Medical Camps were conducted by renowned and famous Doctors of Sialkot and they were assisted by professional Para Medical Staff. The medicines were provided on low cost by various pharmaceutical companies, which proved to be a huge help for the organization to manage the program within the budget.

A large number of poor, deserving and worthy patients who don't have money to get medicines were provided proper guidance and treatment during the free medical camp and some serious cases were referred to DHQ Hospital, Sialkot for proper treatment under the observation of qualified and competent doctors.

The medical team treated patients of various diseases, i.e. Hepatitis, ENT patients, pregnant women, severally ill patients, Skin diseases, Stomach Diseases, Heart Patients, and people suffering with serious illness were given proper medication and guidance for its cure. Young mothers were educated with the importance of breast feeding and children were given polio and other vaccines during the camps. It is recorded that during the 6-free medical camps 1,860 patients suffering with various ailments were given free medicines and treatment which is a huge achievement for the organization. We are looking forward to continue our efforts to organize Free Medical Camps in areas where health care facilities are not available.

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## **b. Literacy Support Programs;**

Illiteracy is a huge problem of Pakistan, as its literacy rate is very low, i.e. 25% of Pakistanis are literate. There are various reasons behind such a low literacy rate, as people living in extreme poverty and low earnings is one of the main reasons, which has kept people illiterate, lack of knowledge about the importance of education and no interest has also kept people uneducated and it has become a big problem for the country to grow and develop.

Rose Human Rights Welfare Organization is very eager to organize, provide and create opportunities for the poor to get education and to accomplish this meaningful aim the management of the organization during the past year 2010-11 sat together and drafted a Literacy Support Program for the poor and deserving families living in the district of Sialkot to send their children to schools to get education. The management without asking any support from outside managed itself to raise and collect handsome amount which was used to distribute education supplies among deserving and struggling boys and girls to continue their education.

The organization with the help of Education Department and Schools management selected most deserving and struggling children to get education supplies in order to continue their education. The organization during the year 2010-11 managed to support, help and provide 800-children i.e. 450-boys and 350-girls with Course Books, Uniforms, Copies, Stationary, School Bag and Shoes and School Fee too. Now these children are attending school on regular basis which is a huge achievement of the organization.

On the other hand the management also provided literacy support to children who were interested in getting admission in formal schools, but their parents don't have money to pay the charges, therefore, the expenses were paid by the organization and efforts are going on to create opportunities for the poor families to increase their income, so that they could by themselves manage to pay the education expenses of their children.

The children and their family members are thankful to Rose Human Rights Welfare Organization its Management who is doing such a useful effort in providing educational supplies to the poor and deserving to get education and improve their living situation. The children are thrilled that by getting education their future is very bright and they will also help children to get education when they grow up.

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## **c. Women Development Centre;**

Rose Human Rights Welfare Organization and its management is very enthusiastic and fretful in creating ways and opportunities for women, young girls to become skillful and a earning member for the family in order to shoulder the financial responsibilities of male members, which will further help them to gain respect in the family and in the society too.

The management is providing skill training of various natures to women, young girls, widows, and women from broken families in Two Women Development Centres, which are organized in collaboration with Social Welfare Department, Sialkot in Phoklian-Bajwat and Daska, Sialkot. During the year 2010-11 these centres are equipped with latest equipments and machineries. Qualified well trained & experienced staff is being hired to manage the centre.

The Women Development Centres is a colossal achievement of the organization as it is doing a wonderful job in training and equipping women with different skills i.e. Stitching of women, gents and children cloths, Making Bed Sheets, Sofa Backs, Embroidery Work, Cutting of cloths, Needle Work, Making Decoration Items block printing. It is recorded that nearly 240-girls, women are learning skills and it is planned that these enrolled students will complete their training by 2012.

The Centre is also providing Computer Coaching Classes to students who are educated, but don't have financial means to get the training. The centres enrolled 150-girls of different age group who are learning computer operations, management, information about software, hardware and its maintenance. These girls are getting training from qualified and trained staff.

The organization is also providing Beautician Coaching Classes to young girls and women. It is recorded that 100-females are getting training from two centres. We are very confident that under the supervision and coaching of qualified and experienced beauticians the enrolled students will become capable to use the learned skill to earn a living in a secured and safe environment.

We are hopeful that Women Development Centres are playing a pivotal role in developing the women of our region and we will continue to carry out our activities and will expand them to other areas where females needs opportunity to show their talents and efforts in order to improve there living conditions.

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## **d. Human Rights Promotion and Protection Programs;**

Rose Human Rights Welfare Organization is very active and vigorous to work for the protection and promotion of Human Rights in the district of Sialkot. The organization works for the elimination of discrimination and injustice from the society and we are united to achieve our objective.

The organization shows energetic interest in the promotion and protection of Women and Children Rights in Sialkot. Women are the worst affected and neglected section of our society who are facing multiple problems, issues and matters which has made their lives miserable. When we talk about problems of women, i.e. domestic violence, divorce, child custody, dowry, burning of brides, and evil practices has made the lives of women difficult to survive and our organization is united to help, assist and develop women, so that they could lead a respectable and honorable life.

Rose Human Rights Welfare Organization with the help of its Executive Members and Supervision of Vice President managed to organize 06-Women Rights Awareness Programs. During these programs a large number of women participated and shared their problems. The programs were conducted by trained Resource Persons who assisted women participants with complete knowledge and responsibility. Women participants were given legal advice to solve their problems and few of them were given legal aid support to fight their cases in the courts.

Rose Human Rights Welfare Organization organized awareness programs on child rights. The programs were organized with complete knowledge and were conducted by learned resource persons. During the program basic rights of children, i.e. Education, Proper Health Care, and Quality Food to Eat, Love and Peaceful Environment to live were discussed with the general public and parents. The programs were very informative and helpful for the parents and public.

Rose Human Rights Welfare Organization is very keen in organizing Peace Building and Religious Harmony programs in Sialkot. During the year 2010-11 we organized 05-Religious Harmony Programs. We invited Muslims, Christians, Hindus and Sikhs etc to participate and share love and respect with each other in the programs. It is understood that while sharing and discussing with each other lot of misconceptions can be cleared. We are confident that our efforts will create peace and harmony in times to come. We will carry our mission to spread love, peace and humanity in near future and together we will do it.

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## **3. Other Activities;**

Rose Human Rights Welfare Organization managed to work on other activities in order to help people in urgent need. During the year 2010-11 the organization worked on issues which are mentioned as below for your information;

### **e. Relief Activities during Water Floods in the Year 2010-11;**

The organization worked hard in 2010-11 when Water Flood came in to the rural areas of Punjab. It was a dreadful scene when homes of villagers were damaged or washed away by water, standing crops of rice were totally ruined, livestock of villagers were drowned and killed, older people were drowned and a large number of them lost their lives, children lost their parents, and people were sitting in open sky without any shelter shivering without any food, and children were crying for milk.

The organization collected data from flood relief department and started requesting the Executive Members and well wishers to donate generously to organize Flood Relief Program for the flood affected families. The organization managed to collect a handsome amount through which we managed to purchase food items, i.e. Flour, Cooking Oil, Tea Leaves, Lentils, Sugar, Spices, Salt, and Kerosene Oil, Soaps, detergents and match boxes. Free Medical supplies were also collected and purchased by the organization. The flood affected families were also give quilts to protect them from catching cold.

The organization organized a Flood Relief Camp for 700-families. The families were given Flour, Cooking Oil, Tea Leaves, Lentils, Sugar, Spices, Salt, Kerosene Oil, Soaps, detergents and match boxes. Older people were given cloths to protect them from catching cold; few families were provided shelter with the help of Social Welfare Department and other NGOs working in the flood stricken areas.

The management also provided free medical checks up to pregnant women, children suffering with cold high fever, older people were given medicines for the cure of various diseases, and stomach diseases were properly taken care by the medical team.

The organization is very thankful to its supporters for donating generously for Flood Affected Families. The organization is trying to raise funds for the reestablishment of livelihood activities of flood affected families, so that they may start earning income for their families.

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## **f. Children Day Celebration;**

Rose Human Rights Welfare Organization is very particular in celebrating days i.e. Children Day was celebrated during the year 2010-11 and nearly 100-children to different age groups were invited to attend the program. The program was arranged within the target area of the organization and various games were organized for the children who actively participated in the games i.e. frog race, baton race, cricket and hockey matches were as held. The children took active part in debate programs and delivered mind bellowing speeches which made the program very exciting and prizes were distributed among the children who showed out standing participation in the events.

Rose Human Rights Welfare Organization Founder Member and President Mohammad Ashfaq Nazar were invited as Chief Guest of Children Day Celebrations. The chief guest appreciated the effects of the organizing committee for promoting Children Day in the target area of the organization. The President shared thought provoking speech during the program which detonates extra strength and power in children participating in the events and further stressed that children must take keen interest in getting education.

## **g. Women Day's Celebration;**

Rose Human Rights Welfare Organization also celebrated Women Day on 8<sup>th</sup> March 2010-11 in solidarity with the women of the world. The staff has prepared various informative banners, hand bills, and posters which were distributed to the general public on bus stands, street corners, and passerby and posters were placed on street corner walls, so that they can easily readable to the public. The information on the hand bills and posters were very informative as they exhibit problems of women they are facing and what are their solutions.

Rose Human Rights Welfare Organization invited various women activist for the program and also invited rural women to participate in the rallies and programs, as the women activist delivered valuable speeches on various issues of women. The participants actively responded to the speeches of the activist and promised that they will try to spread and share the message with other women which they have learned during the program, so that they could also get a chance to lead a trouble free life in this beautiful world.



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## **h. General & Executive Council Members Meetings;**

Rose Human Rights Welfare Organization had 13-Meetings during the year 2010-11 of both the councils. There were 7-General Council Members Meetings were conducted during the year. The members had effective and successful meetings and constituted policies which are helpful in developing and improving the working of the organization.

During the year 2010-11 there were 8-Executive Council Members meetings were held. During the meetings the executive members tried their best to implement the policies constituted by the General Council. The effective and efficient implementation of polices helped the management of the organization to work properly and positively to develop the poor.

The members during the meetings also passed and approved the Previous Annual Report, Audit Report for the Year ended 2010-11, Progress Report of Projects and other administrative decisions were taken in order to keep the work of the organization operative and functional.

During the meetings the members expressed their word of thanks to all the members for showing their interest and concern in helping the poor by donating generously and all of them promised that each one of us will continue to help and support the organization in future, so that poor community members can be developed and uplifted.

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## **4. Word of Thanks;**

Rose Human Rights Welfare organization is very thankful to its contributors who make it possible during the year 2010-11 to implement useful programs for the development of the poor. We would like to thank all of them who make it possible for the organization to implement the programs for the development of the community is mentioned as below;

- a.** We are very thankful of District Officer, Social Welfare Department, Sialkot, who actively supported our activities, which helped us to reach maximum number of community members.
- b.** We are very thankful of DO-Health for providing valuable information and guidance in preparing informative materials to aware public about health care issues.
- c.** We are very thankful of District Nazim, Sialkot Akmal Cheema for supporting our Women Development Centre program which is doing a useful work for developing females;
- d.** We are very thankful of Mrs. Salma Butt, Coordinator, Chief Minister, Punjab for participating in our programs and spreading the message of love and peace among community through Rose Human Rights Welfare Organization's platform;
- e.** We are very thankful of Syed Mumtaz Alam Gilani, Federal Minister for Human Rights for supporting morally our Human Rights Promotion and Protection Program;
- f.** We are very thankful to our Senior Vice President Mian Atiq-ur-Rehman for encouraging, appreciating and cheering the staff and management to work positively and actively for the development of the poor community and also thankful to him for donating generously for helping the poor;
- g.** We are very thankful to Vice President Ms. Mahreen Shahzadi for her cooperation, coordination and collaboration in making the work of the organization worthwhile for the poor community and reaching the people who are needy and desperate;

We are very confident that the above dignitaries and notable people and departments will continue to support and encourage the organization to work positively for the uplift and growth of the poor of the poorest community even with limited resources in hand.

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## **5. Future Plans;**

Rose Human Rights Welfare Organization is very positive and optimistic about its future contribution in developing the poor of the poorest and deserving community members during the year 2011-12.

Rose Human Rights Welfare Organization has planned its future programs for the year 2011-12 for the development of people with its limited resources and is mentioned as below;

- We have planned to expand our Literacy Program in areas where formal education institutions are not available. The expenses incurred will be paid by the organization in order to encourage and motivate children towards education;
- We have planned to organize further Free Medical Camps in order to help and assist the poor patients to get free medical care and medicines.
- We have planned to create opportunities of income generation for the community members, through which they will manage to earn income and may use it for the development of their family members.
- We have planned to create Awareness on Human Rights, Women Rights and Children Rights in the public, so that people may start respecting each citizen of Pakistan.
- We have planned to expand and improve Women Development Centre by providing quality teaching staff which will surely help the students to learn skills in a friendly and safe environment.

These are few of the future activities which Rose Human Rights Welfare Organization has planned to provide to public during the year 2011-12 in Sialkot.

We are very confident that our well wishers and donors will generously donate money, so that we could help the targeted community in a proper and more effective manner.

We hope that you will appreciate our efforts which took place during the year 2010-11. We are very optimistic that during the next year 2011-12 we will further improve our working relations with community, so that the core issues and problems of the people could be solved in a peaceful and harmonious manner. God Bless You All!